



# TAKE YOUR BUSINESS TO THE WORLD

Now more than ever, Canada's Trade Commissioner Service is helping businesses start or continue selling their products and services abroad through its funding and support programs and network of trade commissioners in over 160 cities worldwide.



## NETWORK

Benefit from 125 years of expertise. With 1,000 trade commissioners across Canada and around the world, we can help you:

- > prepare for international markets
- > assess potential for specific international markets
- > find vetted business contacts
- > resolve business problems
- > navigate the benefits of free trade agreements

Consult our **eligibility criteria** to learn more about how we can help you to do business with the world.



**Client testimonial:** "I think it's legs on the ground and a voice you can trust."

## FUNDING

Prepare for international markets and access new opportunities with **CanExport** funding.

**CanExport SMEs:** Canadian small and medium-sized enterprises (SMEs) wanting to export their products and services to new international markets can apply for funding up to \$50,000. Eligible activities include:

- > online advertising including search engine optimization
- > participation in virtual trade events and fairs
- > legal advice, certification and IP protection

**CanExport Innovation:** Canadian SMEs, academic institutions and non-government research centers can apply to cover as much as 75% of costs associated with the development of R&D collaborations and commercialization of new technologies through partnerships in international markets.

## SUPPORT

Tap into support to gain knowledge, get tailored advice and benefit from guidance to help your business enter markets outside Canada.

**Canadian Technology Accelerators (CTAs):** High-potential start-up and scale-up companies with an existing technology, product or service can explore business growth opportunities in North America, Asia and Europe through virtual accelerators. CTAs focus on 3 main sectors of activity:

- > cleantech
- > life sciences
- > information and communications technologies (ICT)

**Inclusive trade support:** The TCS is dedicated to ensuring Canada's exporters are representative of the country's diversity by offering dedicated support for export-ready businesses owned by women, Indigenous peoples, LGBTQ2+, visible minorities and youth. Through targeted virtual trade events and resources, we can help exporters make stronger connections and access global value chains.

Visit the **Trade Commissioner Service** for information and resources to help you start tapping into new markets. You can also register for **MyTCS** to receive updates on TCS funding, support programs and tools, as well as upcoming trade events and webinars that match your interests.

